**RESUME**

Priyanka Bhise

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**Career Objective**

To work in a growth oriented organization and get a proper exposure in the field of Search Engine Optimization, Search Engine Marketing and Internet Marketing and Digital Marketing. To make a significant contribution to the Organization to be an asset and carve a niche for myself whatever I undertake.

**Online Marketing Key Skills**

**SEARCH ENGINE OPTIMIZATION:** Implementing best practices as advocated by industry experts & updating the website design to optimize for navigation, site crawl-ability, site indexing. Improving Meta tags,internal linking to make them consistent & relevant based off website updates Including On page Optimization, Off Page optimization, Link building, Directory Submission, Article submission,

**SOCIAL MEDIA OPTIMIZATION** : Strong Ability in Social Media optimization. Social Media Optimization in Social Networking sites like Facebook,Twitter. Google Plus,,Linkedin and social bookmarking sites. Generate Traffic From social Media

**Work Experience**

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**Designation : SEO** Executive

Company : CRB Tech Solution Pvt ltd

City : Pune

Date Of Joining : 12th May 2014 – Till Date

**Job Profile: -**

**On Page Optimization**

* Title Tag
* Meta Tag Description
* Image Optimization
* Optimizing HTML/XML site-map
* Perform site analysis and keyword research, keyword analysis using Google Keyword too

**Off Page Optimization** - Directory Submission, Article Submission, Social Bookmarking, ,Press Release submission Search Engine Submission, Free Classified Submission,Local Business Listing, document sharing, image sharing

* Prepare Google Analytics and ranking reports
* online reputation Management

**SEO Tools Used**

* Google Ad-words Keyword Tool
* Google Web master Tool
* Woo rank checker
* what is my serp
* seosite checkup
* Pingdom
* page rank checker
* backlinkchecker
* seo quake
* sem rush and many more

**Educational Qualifications**

|  |  |  |  |
| --- | --- | --- | --- |
| **Examination/**  **Degree** | **Board/University** | **Year of passing** | **Percentage** |
| M.Sc (IT) | BAMU |  | Appear |
| BCS | BAMU | 2012 | 84% |
| 12th class | BAMU | 2009 | 48% |
| 10th Class | LATUR | 2007 | 75% |

Skill Summary :-

* Have strong knowledge in SEO
* Honest, sincere, hard working and motivated
* Sincere, Hard Working, Punctual and Committed.
* Self Motivated, able to take challenges, able to extend work as per requirements.
* Good Personal Skills, willing to take challenges in SEO.
* Positive attitude towards learning new things and acquiring more knowledge

**Technical Skills**

Language : HTML

Database : Ms Access/SQL

**Personal Details**

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| --- | --- |
| **Name:** | Priyanka Ganpatrao Bhise |
| **Date of Birth:** | 10Th sep 1991 |
| **Gender:** | Female |
| **Marital Status:** | married |
| **Address:** | Anandgram Society, Talegaon Dhamdhere |
| **E-Mail Address** | Priyanka.bhise92@gmail.com |
| **Language Known:** | English, Hindi, Marathi |

Date:-

Place: - Priyanka Bhise